



American/Vendor
 Breakout Session
 Monday, September 20th
 1-5 PM on the 8th Floor
 Excelsior Bay

The Logo Network

TLN is excited to host 8 break-out meetings at the American Family Reunion. We will cover a new ASB exclusive website developed to make your marketing efforts simpler in 2010. The ASB website brings together the multiple affiliate sites developed for ASB associates by the many preferred printing, signage and promotional vendors. This 25 minute session will provide a general overview of the web platform along with examples of new marketing tools available to improve new customer prospecting campaigns, as well as improving communications with existing customers. Included services in the new platform: Sales Presentations, Newsletters, eInvitations, Incentive Campaigns, Web Stores, Virtual Sample Studios, and Product Research. Example website can be viewed at www.AmericanSolutions-Seattle.com.

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