



American/Vendor  
Breakout Session  
Monday, September 20th  
1-5 PM on the 8th Floor  
Wayzata Bay

# THE AMERICAN BRAND

**PRESENTERS:** Faith Anderson, Laura Jergenson, Alisha Zavakil

Whether you're a new associate, a seasoned veteran or somewhere in between, you'll find value in attending this educational workshop presented by our American Marketing Team. Faith, Laura and Alisha will be there to introduce and share some of the new marketing tools available to our sales force. There will be demonstrations and suggestions related to the use of these tools, where to find them and how to customize them. Each workshop will end with a time for Q & A.

**NOTES:**

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

