



American/Vendor
 Breakout Session
 Monday, September 20th
 1-5 PM on the 8th Floor
 Lafayette Bay

LUMINER CONVERTING GROUP

We will have 4 different seminars, each held twice during the 8 time slots.

WHERE TO STICK LABELS!

This workshop will:

- Review a variety of different industries and specific label applications.
- Provide an overview of label productions for food, pharmaceutical, and cosmetic applications.
- Review case histories.

LABEL BASICS

Learn all about label materials, printing and finishing options. Then, we'll apply this knowledge to the Request For Quote form to demonstrate what information is really needed to provide your customers with a speedy, accurate quote.

LABELS THAT DO MORE!

Demystifying and informative discussion about "expanded content" labels such as 2-ply, Foldouts, Booklets and other types including "Prime Labels." Information about how these label products are constructed, unique features and various applications will be presented.

KUSTOM LABEL CONSTRUCTIONS

A primer for those who want to learn more about specialty label products. We will provide an overview of several more advanced label constructions and converted products with samples of corresponding applications and markets.

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