



American/Vendor  
 Breakout Session  
 Monday, September 20th  
 1-5 PM on the 4th Floor  
 Birch Lake

## CATALOG SALES

Q & A Sessions with Ron Robinson and Jason Gange

### *Office Supplies*

American Sales Associates selling Office Supplies generate more commissions without adding to their workload. Using an easy-to-use program (ACES) allows American's customers to order office supplies without sales reps having to do more work. This allows more time to concentrate on additional sales.

### *Automotive Program*

Learn and Expand Your Automotive Sales Potential

- Product Offering
- Competitive Pricing

See Our New E-Commerce Offering

- Introduction
- Add as a solution for packaged goods for existing ACES sites
- Pricing... Cost-plus basis with a fixed cost option

Update on Marketing Material

### *Amerashield*

See why you should take another look at what Amerashield has to offer.

- Amerashield product is owned by American and warehoused in Colfax, NC with NEW, simplified 1-2-3 Step marketing materials available for presentation to your potential customers.
- Did you know? The Amerashield Pre-Cleaner 485 is receiving fantastic reviews as a stain remover (coffee, frosting, grease, oil, etc.) as well as a cleaner. BioShield 75 has been proven to help protect surfaces from mold, mildew, MRSA, Staph, Strep, E-coli and a host of others.

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